The Estates at Acqualina unveils Karl Lagerfeld-designed lobby

By Obi Anyanwu - 15 December 2016

The Estates at Acqualina this month unveiled renderings of the Karl Lagerfeld designed lobbies for the $1.5 billion residential development in Miami.

The Trump Group announced in June that the world-renowned designer would design two residential lobby spaces for Via Acqualina 777, the South Tower to be completed in 2020 and North Tower Via Acqualina 888. The Estates at Acqualina is also the first condominium project in the US to involve Lagerfeld.

The Lagerfeld designed lobbies reflect the city of Miami with classical architecture and contemporary art and pale pink hues. The South Tower lobby floors feature mosaic tiles and one-of-a-kind rugs complimented by a cerulean blue, white, silver and grey color palette.

Jules Trump, Developer of The Trump Group, told Fashion Network, “Mr. Lagerfeld was excited by the opportunity to design the lobbies of The Estates at Acqualina and takes great pride in knowing that the spaces he creates will be such important spaces in the building. Not only are they significant because they offer the first impression of the building, they are also the spaces where people come to socialize daily; they are like a common living room.”

Trump added that Lagerfeld’s aesthetic will be appreciated and valued by the guests of the Estates at Acqualina. He said, “We are seeing consumers lean towards spending their money on luxurious experiences instead of luxury goods. More people these days are buying beautiful homes for their families to enjoy and create lifelong memories in.”

The South Tower lobby also features images of Roman fountains and arches that Lagerfeld took himself and will be etched into larger-than-life wall panels, ceiling screens and skylights.

“Mr. Lagerfeld is more than just a fashion designer for the world’s most prestigious labels; he is also an artist, photographer and filmmaker. There are truly no limits to his creativity,” said Trump. “Most importantly though, he is
a master at creating a mood and eliciting an emotion. That’s what I wanted most of all from him for the Estates at Acqualina. Think about how he creates his fashion shows: Each one conjures a very particular state of mind and takes you on a journey that he is guiding. He seduces and creates desire. This is why he is the ideal person for this project.”

The Estates at Acqualina, when completed, will offer 244 residences in two boutique towers. The Estates will also include Villa Acqualina offering over 45,000-square-feet of amenities including a spa and fitness center, 5.6 acres of grounds and gardens, multiple infinity pools, sports activities, restaurants and 24-hour services. Phase I of development includes construction on the South Tower and Villa Acqualina, and Phase II will include the North Tower.

The condominium development is the latest interior design project for Lagerfeld. The creative director designed the interiors for Berlin luxury boutique Patrick Hellmann Schlosshotel and a concept for the Hotel Metropole Monte-Carlo, and in 2017, he will open a 270-room, 20-story hotel in his name in Macau.