Apparel and accessories leader, Kering reported progress in meeting its sustainability targets for the period 2012-16 including sourcing high quality leather with reduced environmental footprint; more sustainable solutions in paper and packaging; more sustainable alternative plastic materials; best practices and standards in furs and precious skins; and efficiency across the entire supply chain.

The company had committed to set of sustainability targets in 2012, and has published its first report towards the achievement of those targets, early this month.

The report indicated that Kering achieved 91 per cent of its targets for luxury bovine leather, and chose to stick to EU based production systems for leather. It attained 81 per cent of its overall target for paper and packaging, and 85 per cent of its target for paper.

With respect to sustainable alternative plastic materials, the company achieved 99 per cent of its target. It achieved 91 per cent of its target for crocodilian.

It reported 11 per cent reduction in carbon emissions, 16 per cent decreased waste and 19 per cent less water use, which came to 44 per cent of the target achieved for carbon emissions, 64 per cent for decreased waste and 76 per cent for less water use.

Commenting on the report, Marie-Claire Daveu, chief sustainability officer and head of international institutional affairs at Kering said, “We have been building and scaling initiatives from our raw materials sourcing through to our stores. In doing so, we have been catalysing innovative processes and business models to ensure sustainability across our supply chains.”

“Our sustainability targets were audacious and ambitious in our industry, and efforts to meet them have not been without challenges,” she added.
Kering will announce the next phase of its sustainability strategy, including the redefinition of its sustainability targets, at the end of 2016.