Magdus 2015 is being held in Paris this Thursday and Friday (June 11-12). The professional event devoted to brand outlets has welcomed over a hundred retail representatives, developers and managers. The conference, meanwhile, serves as an opportunity to assess which retailers are most present in European outlets.

Unsurprisingly, sports brands dominate the Top 5 with Nike (120 stores), Puma (75) and Adidas (74) respectively in 1st, 3rd and 4th places. Levi Strauss & Co is in second place (112), while Tommy Hilfiger has taken fifth (71).

These are followed by Desigual (68) Guess (62) Tom Tailor (62), Lacoste (61) and Calvin Klein (58). Next is another sports brand, Asics (56), ahead of Samsonite (53), Clarks (50), Gant (49) and Geox (48).

Calvin Klein underwear is also present in the ranking (46), accompanied by Hugo Boss (46), Triumph (43), Timberland (42), Mango (42) and Quiksilver (42).

Among the retailers that have announced the largest number of openings in the coming months: The Body Shop, Michael Kors, Liu Jo, Superdry and Skechers. But there’s also L’Oréal, Coach, Benetton, Little Marcel, Vans and Juicy Couture.