Seven collaborations to watch out for this summer

By Siham El Yandouzi - 21 July 2022

Brands are setting the pace for the summer season with creative collaborations. Cos has partnered with artist Lea Colombo; Agnès b. co-created a collection with Corail; Lucas Beaufort customized Kaporal classics; Lee Jeans collaborated with The Hundreds; and K-Swiss announced a premium collection with the McLaren Formula 1 team.

Levi’s x Naomi Osaka

American denim manufacturer Levi’s has launched a denim collection with tennis star Naomi Osaka. The capsule consists of five denim pieces made of 100% organic cotton inspired by her sketches: a waterfall mermaid cut skirt, an asymmetrical skirt, an oversized coat, a mid-length coat with large pockets and a backless coat in light washed denim. The collection is available from today on Levi’s online store.

"I wanted this collection to be fun and original, with pieces that could work for everyone. I tried to bring a bit of lightness, to remind us to enjoy life and not take things too seriously. And the best part is that I feel comfortable and confident wearing these pieces, as they are all very flattering and fun to wear," confessed the tennis player in a statement.

Agnès b. x Corail
The French label Agnès b. and Corail have joined forces to design a sneaker made from plastic bottles recovered from the coast of Marseille and the Mediterranean Sea. Available in three colors, white, taupe and black, the shoe is both sustainable and comfortable.

The shoes will be on sale from September 2022 on both brands' online stores and in Agnès b. boutiques in France and abroad. Sizes range from 36 to 45.

Corail was founded by Paul Guedj and Alexis Troccaz. In 2019, the duo mobilized to tackle plastic waste pollution by launching the "Nique pas ta mer" operation, which consisted of collecting garbage found in the sea together with fishermen.
Swedish retailer Cos and photographer Lea Colombo have combined their styles to develop their first summer capsule collection for men and women. The limited-edition collection is inspired by the sunset and features a warm color palette (mainly red and orange). It includes 17 pieces in different prints, including a silk maxi skirt for 150 euros (available exclusively online) and oversized shirts or shorts.

The capsule, priced between 35 and 195 euros, can be found on Cos' online shop and boutiques. In addition, an immersive exhibition by the artist on display at the Cos store in Coal Drops Yard, London accompanies the release of the collection.

Kaporal x Lucas Beaufort
The Marseille-based ready-to-wear brand Kaporal and Cannes-based artist and painter Lucas Beaufort are paying tribute to World Oceans Day (June 8) with an exclusive collaboration. The result of this partnership: a capsule of 35 eco-designed denim pieces around the theme of water. It has been available for a few days on the brand's online store.

For this limited edition range, which includes Kylan jeans (between 129.90 and 139.90 euros), a Jaden jacket (between 149.90 and 159.90 euros) and Jay shorts (95 euros), Beaufort dared to customize the pieces by giving his interpretation of water through blue tones made with acrylic paint. The garments are made from cotton, hemp and polyester recycled from plastic bottles.

The artist has previously collaborated with sports giants Nike and Adidas, Asos, North Face and K-Way.

K-Way x Santini
French brand K-Way and Italian cycling equipment brand Santini have unveiled their first jointly created jacket dedicated to cycling. It is on sale exclusively at one of the brand's Parisian flagship stores, located at 119 Boulevard Saint Germain (6th arrondissement) and on its online store.

The duo, combining technicality and design, invite two-wheeled enthusiasts to discover this reversible piece that revisits the codes of the iconic K-Way windbreaker called Claude, while meeting the needs of sporty and urban cyclists. The jacket is available in two colors: blue and bright orange.

One side is made of ripstop nylon, is waterproof and has reflective details for added safety. It is equipped with zippered pockets on the chest. The reverse side is made of wool and polyamide, a breathable material. The iconic blue, orange and yellow K-Way zipper has been kept.

Lee Jeans x The Hundreds
Denim manufacturer Lee Jeans has collaborated for the second time with American streetwear label The Hundreds. The two brands are celebrating their long-standing alliance with a capsule collection featuring bright colors and urban influences. The 11-piece capsule is available in both brands’ online stores.

The collection consists of T-shirts in cool colors (blue, green, gray), sweatshirts in shades of yellow, cream and black, a denim jacket (in yellow and blue) and Lee's signature five-pocket jeans. Prices range from 40.95 euros to 154.95 euros.

K-Swiss x McLaren

Sneaker brand K-Swiss is partnering with Formula 1 team McLaren Racing. The two brands have unveiled a premium collection of footwear and apparel that will be released in late spring 2023. The footwear line will be worn by the pit crew and engineers on the racetrack before being offered to the general public.

"We are thrilled to be working with a brand that has a strong heritage and can provide our team with a reliable, performance-oriented shoe that also looks great," said Lindsey Eckhouse, director of licensing, e-commerce and e-sports for McLaren Racing.

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