Botter wins ANDAM 2022 Grand Prize; Robert Wun the Prix Spécial

By Godfrey Deeny - 1 July 2022

Botter, the duo of Rushemy Botter and Lisi Herrebrugh, has won the ANDAM 2022 Grand Prix as Robert Wun was awarded the Prix Spécial, and Anthony Alvarez of Bluemarble picked up the Pierre Bergé Prize.

“This season ANDAM maintained its promises in terms of creativity,” commented Chanel Fashion President Bruno Pavlovsky, before handing the award to Botter and Lisi Herrebrugh, along with a cheque for 300,000 euros.

Meanwhile, Wun nabbed a check for 100,000 euros at the ceremony staged inside the gardens of the Palais Royal. The Hong Kong-born and London-based designer launched his business in 2014.

With total prize money of 620,000 euros, ANDAM is Europe’s richest fashion award, celebrated this year by the presence of French Culture Minister Rima Abdul Malak.

Both Wun and Botter will also enjoy a full year’s mentoring by Pavlovsky, who is due to be named tomorrow the new President of the Fédération de la Haute Couture et de la Mode (FHCM), Paris high fashion’s governing body.
“I’m delighted to be the mentor of this edition and to begin working with Botter and Robert Wun, allowing them to discover the exceptional savoir faire of the Métiers d’art residents in 19M,” added Pavlovsky, referring to the Chanel-controlled constellation of high end fashion and luxury artisans now installed in the marque’s custom-built space.

Though the biggest cheer of the evening went to Alvarez, the highly popular designer and founder of happening label Bluemarble.

“I’d like to thank my team, without which nothing can be achieved, and my mum for being here tonight,” beamed Alvarez, who also received a cheque for 100,000 euros.

Last year, British designer Bianca Saunders won the grand prize. This year, the Botter duo, who recently left their position as creative directors of Nina Ricci, led a field of seven candidates.
The other finalists included South African designer Lukhanyo Mdingi, who won the Karl Lagerfeld prize of the LVMH prize last year; Christa Bösch and Cosima Gadient, the Swiss designers behind Ottolinger; American women's ready-to-wear brand Peter Do, launched in 2018 as a multicultural collective that reinterpret tailoring; Heliot Emil, from Danish brothers Julius and Victor Juul; and Cool TM, founded in Paris in 2019 by Thomas Monet.

Dolly Cohen was awarded the 50,000 euros Fashion Accessories prize. And French start-up Ever Dye nabbed the 70,000 euros Innovation Prize, presented by Pascal Morand, executive president of the FCHM.

As part of the awards, Balenciaga will provide the finalists with a selection of fabric stock; Galeries Lafayette will advise them on the commercial strategy; and Instagram’s Evan Chen will provide dedicated mentoring sessions.

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