Meesho launches 'boundaryless' workplace model

By Isabelle Crossley - 8 February 2022

E-commerce business Meesho has launched a 'boundaryless' workplace model for its employees as the company continues to roll out employee-oriented welfare initiatives.

Meesho employees can now choose to work from home, the office, or a location of their choice, the business announced on February 7, the Economic Times reported. The business will also establish satellite offices locations in areas where it has higher talent density, it said.

"Driven by our mantra to build a people-centric workplace, Meesho has always ensured employees are at the core of everything we do," said Meesho’s CHRO Ashish Kumar Singh in a statement, ET Bureau reported. "We have been championing many industry-first initiatives that have redefined conventional workplace norms and this new policy is a step in that direction. We have studied multiple future of work models to arrive at this novel boundaryless approach."

The business will also give workers the chance to join regional committees for activities including volunteering and sports. The business will also sponsor daycare facilities for workers who have children under six years old.

Meesho has recently rolled out a number of policies designed to prioritise the welfare if its employees. The business recently introduced gender reassignment leave for employees wishing to transition their gender and has
business recently introduced gender reassignment leave for employees wishing to transition their gender and has launched gender neutral parental leave as well as a 10-day reset and recharge leave.

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