Inditex invests €238 million in new Zara headquarters

By Triana Alonso  
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Zara continues to extend its facilities in Arteixo, near A Coruña, Spain. After building new, 67,000 m2 offices for Zara.com in March, with an investment of €130 million, the Galician fashion group is committing even more resources to its leading chain by planning further new facilities. Work will begin next January on a building that will be home to Zara's commercial and design staff. The new facilities, extending over an area of 170,000 m2, will require an investment of €238 million and will be completed in approximately two years.

Designed by architecture studio Batlle i Roig, like other Inditex facilities, the new Zara building will be distinctive for “the simplicity of its design, its wide-open spaces, energy efficiency and sustainability,” as indicated in a press release by Inditex. The facility has been designed to “enhance the horizontal collaboration dynamics between designers, pattern-makers and sales professionals, based on creativity, open exchange and seamless communication,” added Inditex.

The building will extend over five floors, with two underground levels for parking. The ground floor will be home to Zara’s pattern-making and pilot store areas; the first and second floors will be dedicated to the men’s and children’s collections, respectively, while Zara’s womenswear departments will occupy the third and fourth floors. All the floors, which will be 230 m long and 104 m wide, will feature two large areas for connected work, each extending over 9,500 m2. The building will be equipped with large windows to let in plenty of natural light, and its ceilings will be 4.70 m high.
Several suspended passageways will also be built to connect Zara’s new offices with the adjacent buildings. Two longitudinal plazas, alongside the new building’s eastern and northern façades, will expand the area next to Zara.com’s building.

In the first 9 months of the year, Inditex increased its sales by 37%, to €19.325 billion. Only a few days before the presentation of its latest results, Inditex announced the appointment with immediate effect of Óscar García Maceiras as CEO. Next April, Marta Ortega, daughter of Inditex’s founder Amancio, will assume the role of non-executive president, and Pablo Isla will leave his position as president after a fifteen-year career at Inditex.

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