Wales Bonner launches Vision Songs collab with Laraaji

By Godfrey Deeny - 27 July 2021

Grace Wales Bonner has launched a very novel Vision Songs collab with musical pioneer Laraaji, in the latest design partnership by the very indie UK designer.

Wales Bonner, who has created highly coveted sneakers with Adidas, harks back to 1984, referencing Laraaji’s seminal album Vision Songs Vol. 1 – and hence the collection’s name.

It’s an album recorded in the musician’s New York apartment, that Wales Bonner terms as “an offering of devotional and inspirational songs ‘channeled from the sky’.”

Fabricated in pure cotton jersey, with hand-dyed offerings in radiant orange and pink, the collection is a limited edition of just 60 pieces sold exclusively online at walesbonner.net. All of the proceeds from the collection will be donated to Care India Foundation.

The Vision Songs Capsule Collection is accompanied by a photographic series created in collaboration with Bharat Sikka in Hampi, India. While Vision Songs, a Spotify playlist of devotional sounds from Laraaji, is also available as a musical harmony to the Wales Bonner collection.

Founded in 2014, Wales Bonner’s eponymous house was launched after she graduated from Central Saint Martins. By 2015, she had been awarded Emerging Menswear Designer at the British Fashion Awards. One year later, in the wake of her first solo runway presentation named Ezekiel, Wales Bonner received the LVMH Prize for Young Fashion Designers.

By 2019, Wales Bonner was collaborating with Maria Grazia Chiuri at Dior when she re-interpreted the New Look in a cruise collection staged in Marrakesh. Subsequently, she won the BFC/Vogue Designer Fashion Fund.

One of the most acclaimed young designers in Europe, Wales Bonner’s menswear and women's wear collections now retail and e-tail in Matchesfashion.com, Dover Street Market, Net-A-Porter, Barneys, Ssense, Browns, Boon the Shop and Galeries Lafayette, among other prestige outlets.

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