Herrera, Van Noten and other Puig labels ban exotic skins

By Sandra Halliday  -  8 July 2021

Animal rights group PETA claimed a victory on Tuesday as it said that the labels in the portfolio of Spain’s Puig have confirmed they’ll stop selling items made out of the skins of snakes, crocodiles, and other ‘exotic’ animals.

That means luxury brands Carolina Herrera, Paco Rabanne, Jean Paul Gaultier, Nina Ricci, and Dries Van Noten have all made that commitment.

The company told PETA the crocodile and python accessories currently still available at its CH Carolina Herrera sub-brand will be its last.

The campaign group had claimed that exotic skins have been produced in atrocious conditions for the animals and that they could also pose a threat to human health given the speculation over the origin of Covid-19 in a live-animal market similar to the farms where exotic skins come from.

“Behind every item made out of exotic skins is an animal who endured a violent, bloody death,” said PETA Director of Corporate Projects Yvonne Taylor. “We applaud Puig’s compassionate decision and encourage other brands to follow its example.

Other labels and retailers that have stopped using exotic skins include Calvin Klein, Chanel, Victoria Beckham, Paul Smith, Selfridges, and Mulberry.

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