Inditex invests €130 million in 67,000 m2 new headquarters for Zara

By Triana Alonso - 5 March 2021

Inditex is about to unveil a set of brand-new offices. On March 17, the Spanish apparel group will inaugurate a new building at its headquarters in Arteixo (A Coruña). The “eco-efficient and technologically advanced” new facilities will be home to the Zara.com studios and to Zara Man’s central design office, after a €130 million investment to upgrade the Spanish group’s headquarters.

The new building extends over an area of 67,000 m2 and is 28 metres high. The exteriors feature 720 energy-efficient glass modules, interspersed with structural aluminium pillars, ensuring natural lighting inside. As a result, the interiors’ floor plan is divided into airy, ample square sections that can be adapted “at any time with maximum flexibility, deploying modular solutions that expand or reduce according to specific needs.”

The new offices have been designed by the Batlle i Roig architects’ studio, which previously collaborated with Inditex for the headquarters of Pull&Bear, Massimo Dutti and Stradivarius. The building is equipped with 6G and 5G Wi-fi for optimum connectivity, and features innovative high-tech elements such as dual LED screens for wireless projection. The entire building has open-plan interiors, and a central communal area for meetings and relaxation activities.

According to Pablo Isla, president of Inditex, the new building “is the best visual representation of the group's strategy, an investment that entails a high-tech approach integrating the retail and e-tail channels, and incorporates the most advanced sustainability solutions.”

On Wednesday March 3, Inditex said that the new building’s ground floor and first floor will be occupied by Zara Man’s central design office, which also includes an extensive pattern-making studio and several showrooms for the presentation of future collections.
The second and third floors will instead accommodate Zara.com’s multidisciplinary staff: from brand image professionals to the team of IT engineers and developers in charge of the website. Also, these floors will house the staff working on integrated inventory management, harmonising stocks for in-store and online sales, as well as the entire customer service and R&D departments. Finally, the fourth floor's 9,000 m2 will house the daylight sets for the Zara website’s photoshoots.

The new facilities are connected to the headquarters of the group founded by Amancio Ortega by a glass walkway located on the third floor. The building’s five floors are linked by three broad staircases, the main one rising up from the huge, 32-metre-tall atrium.

Inditex emphasized how sustainability is the aspect “to which the most attention has been paid,” in the upgrade. The new building promotes an efficient use of resources, and features 554 photovoltaic panels that, together with the 2,826 panels installed in the exterior parking lot, allow the structure to self-generate half of the energy it consumes. In addition to using recycled and responsibly-sourced materials for the interiors, the building has a 270 m3 underground reservoir, enabling rainwater to be collected and re-utilised for non-drinking purposes.

Inditex will publish its latest annual results on March 10. The group's sales shrank by 14% in Q3, down to €6.052 billion. By 2022, the company expects 25% of its revenue to come from the e-tail channel.

By Triana Alonso
Translated by Nicola Mira

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