Tom Ford delays next show for nine days, blaming Covid-19

By Godfrey Deeny - 18 February 2021

Tom Ford has postponed his next fashion presentation for nine days, at the last minute calling off a digital display planned for Wednesday evening in New York.
Ford’s show was scheduled for 7 p.m. EST, the climax of the three-and-a-half-day, largely virtual New York Fashion Week.

However, just six hours before the collection was due to go online, Ford’s house issued a statement explaining that the presentation would be pushed back over a week.

“Due to unforeseen circumstances related to Covid-19, the release of the Tom Ford Autumn/Winter 2021 Collection Lookbook on Runway 360.com has been postponed until 10.00 a.m. on February 26th,” the statement read, without providing any other details.

Runway 360 is the website created by the Council of Fashion Designers of America, which overseas the key shows in the New York season, to show all the fashion video and lookbooks created by designers admitted to the official calendar. Ford is the chairman of the CFDA.

The official calendar on the CFDA website still lists the event as scheduled.

No other explanation was provided for the sudden decision, which further reduces the presence of major designers during the current season in New York.

New York Fashion Week was already bereft of Ralph Lauren, Calvin Klein, Tommy Hilfiger, Marc Jacobs and Tory Burch among others in what has ended up becoming the weakest catwalk schedule in the fashion capital in half a century.

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