‘India Day’ showcase in London features sarees from across India, INIFD student designs  

By Isabelle Crossley - 18 February 2020

A group of Indian students from the International Institute of Fashion Design showcased collections during London Fashion Week, with a runway entitled ‘Six Yards of Elegance’ that celebrated sarees from across India.

On February 15, the group of students presented collections on the runway in collaboration with the London School of Trends in the British capital, the INIFD announced on Facebook. The student designers received mentoring ahead of the show and were able to present their designs to an international audience to kick-start their fashion careers.

The Six Yards of Elegance runway show for sarees also took place on Saturday in London and featured weaves from across India in collaboration with the Indian government’s ‘Make in India’ campaign to promote Indian goods abroad. As models walked the runway, a narrator explained the history behind each saree and the show closed with a Banarasi saree.

“The Indian Foreign Service families that come from many different states and [have] been in their many postings across India are a treasure trove of authentic traditional sarees,” said India first secretary Vishakha Yaduvanshi who curated the fashion show, the Mumbai Mirror reported.

The INIFD students who took part in a showcase in London on Saturday - INIFD Corporate- Facebook
“There is so much of science, art, and creativity that goes into the making of each saree,” said Indian High Commissioner Ruchi Ghanshayam at the event.

“The saree heritage shows the rich history and the rich tapestry of India,” added Lord Tariq Ahmed, minister at the UK Foreign and Commonwealth Office and special invitee at the event.

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