Global Business Summit takes place in New Delhi

By Isabelle Crossley - 25 February 2019

From February 22 to 23, the Global Business Summit took place in New Delhi and participants focused on current issues in Indian business including AI, sustainability, and data.

The Global Business Summit, presented by Yes Bank and the Economic Times and powered by Facebook, saw a range of industry professionals and government ministers tackle the current hot topics in the Indian business world.

At the Women Matter panel, the founder of Popxo and Plixxo, Priyanka Gill, condensed the thrust of the talk and said: "Women matter because we work. We earn. We spend."

As India’s middle class grows, so does a demographic of young professional women with money to spend. Gill challenged businesses to recognise this increasingly powerful consumer group. India’s rising fashion and makeup industries are a testament to the rising spending power of female consumers in India.

The event had the tagline “Social, sustainable, scalable” and also looked into environmental issues in the business world. Arun Maira, a former member of the Planning Commission of India and Board Member of UN Global Compact, WWF India, spoke about the need to increase sustainable business practices.

“Having destroyed this planet we can go and settle in some other planet as we’ll end up destroying it too,” were Maira’s bleak words.

Other discussions tackled Brexit, the upcoming Indian election, and even karma with a talk given by Sadhguru. The rising need to monitor and regulate data was also covered in a panel discussion titled “Data Regulation, Transparency & Power of World’s Most Valuable Resource”.

Sadhguru giving a talk at the Global Business Summit which ran over the weekend in the capital - ET Global Business Summit- Facebook