

Marc Jacobs appoints Eric Marechalle as new General Manager

By [Dominique Muret](#) - 19 July 2017

Marc Jacobs is going through a restructuring phase, and has now hired a new boss, Eric Marechalle, who since 2011 was in charge of another LVMH group label, Kenzo. Marc Jacobs stated in a press release that the successor to Sebastian Suhl will start in his new role in September. Suhl has led the US fashion label for three years, and is leaving Marc Jacobs "to devote his time to personal interests."



Marc

Jacobs, Autumn/Winter 2017-18 - © PixelFormula

Eric Marechalle will be based at Marc Jacob's headquarters in New York. He is tasked with relaunching the label founded in 1984 by the eponymous US designer, which in the last two years has refocused on its main womenswear line. Marechalle has already succeeded in a similar mission at Kenzo, a label he modernised and infused with new energy, while staying true to its roots.

Marechalle has a master's degree in international trade and began his career in 1992 at C&A France as store manager, before joining the Zannier group in 2000. There he worked for several brands (first as director for Oxbow and Kookaï, then as CEO of Jean Bourget) and finally in 2006 took charge of childrenswear label Catimini, before joining LVMH in 2011.

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